

COLIN PAUL MURPHY

Colin Murphy Art Director/Designer/Creative Thinker

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Education Syracuse University, Syracuse NY May, 2009

- Bachelor of Fine Arts in Advertising Design - Minor in Marketing
- Cumulative GPA: 3.6
- Graduated Magna Cum Laude
- Dean's List: Fall 2005-Spring 2009
- Big East Academic All Star 2005-2006, 2006-2007, 2007-2008, 2008-2009
- Athletic Director's Honor Roll Fall 2005-Spring 2009

Shaker Heights High School, Shaker Heights, OH May, 2005

- Honor student, GPA: 3.87

Employment History **Campfire**, New York, NY June 2009–Present
Creative Intern

- Currently working on design and social media projects for clients.

Ihaveanidea, Montreal, Quebec Summer 2009
International advertising community and archive
Writer

- Wrote an Agency Profile on GERTRUDE inc. based in Chicago, IL
- Interviewed Otis Gibson, Founder and CCO of GERTRUDE inc.

Doner Advertising (W.B. Doner & Company), Cleveland, OH May–August 2008
Largest independent advertising agency in the United States. Founded in 1937
Art Director Intern

- Main accounts included Arby's and Things Remembered
- Designed direct mail, print, logo, and point of purchase materials
- Awarded Donerite – Employee of the Quarter

Syracuse University, School of Information Studies, Syracuse, NY Spring 2008
Design Intern

- Designed logo and layout design materials for presentation and recruiting
- Developed print, logo, direct mail and event materials for school reopening

Leadership

- Elected to represent Syracuse University at the Art Director's Club 2009 National Student Portfolio Review in NYC
- Elected Student Representative for Advertising Design 2008
- Varsity member, Syracuse University Swim Team, 2005 - 2009
- Competed in the 2007, 2008, 2009 Big East Championships
- Volunteered with United Way, Meals on Wheels, and the Special Olympics

Skills

- Proficient in Adobe Photoshop CS3, Adobe Illustrator CS3, Adobe InDesign CS3, Twitter, Facebook, Blogger, Youtube
- Adequate in Adobe Flash CS3, Dreamweaver, Macromedia Fireworks